

Federal Communications Commission

# Implementation of the Twenty-First Century Communications and Video Accessibility Act (CVAA)

Report to
Federal Communications
Commission
July 19, 2013

## CVAA – Signed by President Obama October 2010 Public Law 111-260; Public Law 111-265

- Ensures that people with disabilities are not left behind as digital, Internet and mobile innovations emerge.
- Brings prior laws, enacted in the 1980s and 1990s that focused on telecommunications and legacy technologies, upto-date.
- Fills in gaps not covered by existing disability laws.
- Enables access to 21<sup>st</sup> Century technologies that will enhance opportunities for people with disabilities to employment and economic opportunities, education, health services, recreation, emergency services, and the marketplace.

#### **Title I: Communications Access**

- Access to Advanced
   Communications Services –
   rules adopted October
   2011; fully implemented by
   October 8, 2013.
- Contributions by noninterconnected VoIP providers to TRS Fund – rules adopted October 2011; first contributions made for 2012-13 Fund year.



#### **Emergency Access to 911**



- Emergency Access Advisory Committee: 2011-2013
  - Survey completed April 2011
  - Report submitted December
     2011
  - Supplements to report submitted 2013
- Text-to-911 Proceeding Relies in part on CVAA authority to ensure that people with disabilities have text access to public safety answering points.

## National Deaf-Blind Equipment Distribution Program

- Authorizes up to \$10 million annually for programs that distribute equipment to low-income individuals who are deaf-blind
- Rules adopted April 2011; Program launched July 2012
- > 1200 pieces of equipment (hardware and software) distributed in Year 1

## National Deaf-Blind Equipment Distribution Program



# Accessible Web Browsers on Mobile Phones

- Requires mobile phone manufacturers and service providers to make sure that their web browsers are accessible to and usable by people who are blind or have a visual impairment.
- Rules adopted April 2013. Effective October 8, 2013.
- Some manufacturers already in compliance.

#### **Title II: Video Programming**

- Video Description
- IP-based Closed Captioning
- Access to Televised Emergency Information
- Equipment Accessibility
- Video Programming
   Accessibility Advisory
   Committee report on IP-based
   closed captioning July 2011;
   report on video description,
   equipment requirements,
   emergency access April 2012



#### **ACS Accessibility Obligations**

- If manufactured after January 30, 2012, equipment used for ACS must be accessible to and usable by individuals with disabilities, unless not achievable.
- If provided after January 30, 2012, providers of ACS must ensure that the services it offers are accessible to and useable by individuals with disabilities, unless not achievable.
- Additional obligations under Part 14 of the Commission's rules.

#### **Other ACS Rules**

- Waivers and exemptions
- Performance objectives
- Enforcement
- Consumer dispute assistance
- Recordkeeping

### **Effective and Compliance Dates**

Obligation/Requirement/Exemption	Effective/Compliance/Expiration Date	
All obligations and requirements, except recordkeeping, certification, and dispute assistance	- Effective January 30, 2012 - Compliance October 8, 2013	
Recordkeeping requirements	- January 30, 2013	
Certification requirement	- April 1, 2013, and annually thereafter	
Dispute assistance and filing informal complaints	- Effective October 8, 2013	

#### **CVAA Title II – Video Programming**

#### FCC Rulemakings Implementing Title II of the CVAA:

- Video Description (Section 202) October 2011
- IP Closed Captioning/Apparatus Compatibility (Sections 202 & 203) – January 2012
- Emergency Information and Apparatus Compatibility for Emergency Information and Video Description (Sections 202 & 203) – April 2013
- User Interfaces, Guides and Menus for Digital Apparatus and Navigation Devices (Sections 204 & 205) – October 2013

#### **Video Description**

- Top 4 broadcast affiliates in top 25 DMAs & MVPDs with more than 50,000 subscribers currently required to provide video description
- Top 4 broadcast affiliates in Top 60 DMAs have July 1, 2015 deadline
- Covered broadcasters must provide 50 hours per quarter of video described prime time or children's programming per quarter
- Covered MVPDs must provide 50 hours per quarter for five most popular networks (USA, Disney, Nickelodeon, TBS, and TNT)
- Pass through requirement for all MVPDs and network affiliated broadcasters

#### **IP Closed Captioning**

Type of Programming	Compliance Date	
Pre-recorded programming not edited for Internet distribution	September 30, 2012	
Live and near-live programming	March 30, 2013	
Pre-recorded programming edited for Internet distribution	September 30, 2013	

- Separate deadlines for programming already in distributors' libraries.
- Device requirements adopted under Section 203 for display of closed captioning with compliance deadline of January 1, 2014.

#### **Emergency Information**

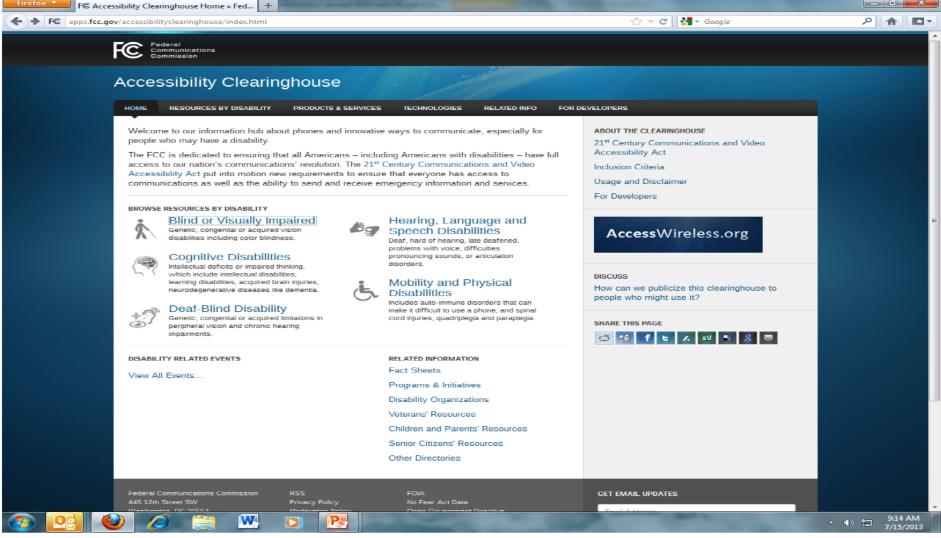
	Old Rules	New rules
Emergency information	Must be aurally	Same
provided visually during	described in main	
newscasts	program audio	
Emergency information	Must be preceded by	As of May 26, 2015, must
provided visually during	aural tone	be aurally described on a
non-newscasts		secondary audio stream

 Device requirements adopted under Section 203 require that as of May 26, 2015, video programming devices make secondary audio stream available for emergency information and video description.

#### User Interfaces, Guides and Menus

- Section 204 Digital Apparatus
  - "Appropriate built-in apparatus functions" must be made accessible to those who are blind or visually impaired
  - Access to "closed captioning and video description" through a mechanism reasonably comparable to a button, key or icon
- Section 205 Navigation Devices
  - "On screen text menus and guides" must be made accessible to those who are blind or visually impaired
  - Access to "closed captioning, or accessibility features" through a mechanism reasonably comparable to a button, key or icon.

**Accessibility Clearinghouse** 



#### **Helpful Information**

- Accessibility Clearinghouse: <a href="http://apps.fcc.gov/accessibilityclearinghouse/">http://apps.fcc.gov/accessibilityclearinghouse/</a>
- CVAA Webpage: <a href="http://www.fcc.gov/encyclopedia/twenty-first-century-communications-and-video-accessibility-act-0">http://www.fcc.gov/encyclopedia/twenty-first-century-communications-and-video-accessibility-act-0</a>

# THANKS!